



## This will be the muddiest Father's Day Ever!

### Cedarburg Education Foundation & U.S. Bank

We are excited to announce Cedarburg's 4th annual Mud Run on Sunday, June 18th, 2017 on the Cedarburg High School grounds! Last year's event exceeded expectations and we hope to make this year's even better!

What is a Mud Run? If you've heard of a Tough Mudder...it's a mini version. Essentially it's a super fun obstacle course over a mile long and (of course) involves some mud along with other challenging but fun barriers and exercise stations. Cedarburg's version will have various obstacles to appeal to different age groups. As we build the foundation of our event, we hope that you will consider a sponsorship to aid in our fundraising. We truly believe that our event will help our students reach 'Beyond the Lesson Plan.'

With community support, we have been able to raise over \$400,000 the past 8 years to help advance the technological and educational needs of the Cedarburg School District. These funds have helped create a healthy, successful financial environment at a time when many school districts are struggling to meet the current needs of their students and community. Rest assured that Cedarburg is producing well prepared students that have been exposed to the most advanced learning opportunities that are available to our public schools. With the help of an excellent teaching staff, a progressive administration and an extremely generous community, the Cedarburg Education Foundation has been able to advance the education opportunities at all grade levels.

I have included a sponsorship form for your review. We hope that a donation to CEF will fit into your charitable efforts this year. To expedite the process please email me at [juliec@rocketlawnchair.com](mailto:juliec@rocketlawnchair.com) or call 262-389-5526.

**There is no better investment than the education of our children!**

Sincerely,

Julie Cosich  
President, Cedarburg Education Foundation



## Gold Sponsors

Two available: \$3,000

Become a gold sponsor and get recognition in the following ways:

- Your logo will be *large sized* on the Mud Run participant T-shirts
- Your logo will be displayed on 300 posters distributed to businesses throughout the county
- Your logo will be displayed on the CEF website
- Prominent placement of your logo on media advertisements.
- Prominent placement of your logo on outdoor banners on school grounds and local businesses
- Prominent placement of your logo in an email to all parents in the Cedarburg School District
- Prominent placement of your logo on the welcome sign for all participants to view the day of the event
- Promote your business with a booth on the days of the event
- You may place promotional items in the participant bags

## Silver Sponsors

Four available: \$1,500

Become a silver sponsor and get recognition in the following ways:

- Your logo will be *medium sized* on the Mud Run participant T-shirts
- Your logo will be displayed on 300 posters distributed to businesses throughout the county
- Your logo will be displayed on the CEF website
- Prominent placement of your logo on media advertisements.
- You may place promotional items in the participant bags

## Bronze Sponsors

Eight available: \$750

Become a bronze sponsor and get recognition in the following ways:

- Your logo will be displayed on the CEF website
- You may place promotional items in the participant bags

## Obstacle Sponsors

Fourteen available: \$500

Become an obstacle sponsor and you will get recognition in the following ways:

- You pick the obstacle you want to sponsor
- Prominent sign-age posted at obstacle
- You may place promotional items in the participant bags



### HOW TO BECOME A SPONSOR:

We would love to ensure you get a sponsorship spot in our upcoming event, so please contact us to guarantee your spot in our advertisements!

Please email: [Melissa Shneyder](mailto:Melissa.Shneyder@usb.com)  
[melissa.shneyder@usb.com](mailto:melissa.shneyder@usb.com)  
262.241.7188

We look forward to working together to make this an exciting, memorable and successful event for everyone!

